



**Heal, Express, and Learn through all Mediums and Styles**

TERRI DIGENNARO • 330.727.5850 • 7620 MARKET STREET, 2<sup>nd</sup> FLOOR • YOUNGSTOWN, OHIO 44512 • HELMSMV2018@GMAIL.COM • HELMSMV.ORG

Dear Community Members and Friends,

12/16/2020

The Ryan Giambattista 3<sup>rd</sup> Annual Fundraiser was not held in November this year due to the Covid-19 pandemic. We have rescheduled the event for Saturday, February 27, 2021 in the hopes that restrictions will be lifted and social gatherings will be permitted. If conditions do not improve, the fundraiser, art contest, silent art auction and basket raffle will be held virtually. New to the fundraiser this year, is the ART CONTEST which will be held in collaboration with ALTA Care Group. The goal is to break through the barriers that inhibit help seeking, and promote the importance of mental wellness and health as a VITAL SIGN.

The HELMS Foundation continues to promote, support, provide supplies and equipment needed for the current and future Art Therapy programs brought on by the Mahoning County Mental Health and Recovery Board Providers. In addition, the foundation has been able to keep our art room at Potential Development supplied with the mediums and materials needed to help those students create, express, and heal through art. The Sensory Walk/Walls will be started this winter at Potential’s high school, middle and elementary school as well. Camp Challenge was supplied with all materials requested by the Art Therapy Intern for their weekly group projects as well as materials needed to repurpose an art table. Supplies were sent to ALTA Care Art Therapy Interns and their clients to be used therapeutically while painting a mural on the courtyard fence. An Art Therapist was hired to provide weekly group sessions at Help Hotline Community Center and St. Nick’s School. Participating with NAMI’s S.E.A . Program (Support through Expressive Art). Providing weekly expressive art projects, since the onset of Covid-19, to Doris Burdman House, Broadway CSU, Horizon House, Riverbend , Sojourner, YWCA Transitional housing unit, Rescue Mission of Mahoning County, Casa Madre, Project Safe, Fox Run, Phoenix House and most recently, Neil Kennedy. Offering all supplies and mediums to the Art Therapy/Counseling Interns coming into the newly started program that will help to promote awareness in the community with art therapy programs, groups and projects.

The growth and progress that the foundation has made over the past year has been significant along with the expenses needed to supply the 200 students at Potential Development, 262 Adults and children being supplies with weekly expressive art projects, etc. This cannot be done without your help. I hope that you will support our mission to help develop the Art Therapy programs in our community and on the Mahoning Country Campus of Care.

By sponsoring or donating to the Ryan Giambattista HELMS Foundation, you will be investing in a non-profit organization (501c3 Fiduciary is currently Potential Development) created to honor the life of the late artist Ryan Giambattista (my son). Our vision is a dynamic arts organization that supports artist development at all levels. Our mission is a collaborative effort between various groups and individuals, utilizing art as a tool to assist individuals struggling with mental health issues, developmental, and physical disabilities. Our goal is to promote art, in all mediums, to a broader audience, allowing these individuals to work towards overcoming their struggles by participating in their community, building meaningful relationships, and engaging the public.

Donors will be acknowledged at the 3<sup>rd</sup> Annual Fundraiser/Art Contest and silent art auction  
Saturday, February 27, 2021, 6p-9p at the Mahoning County Campus of Care  
4891 E. County Line Rd., Mineral Ridge, Ohio 44440





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**SPONSORSHIP OPPORTUNITIES**

\_\_\_\_\_ **\$10,000 PRESENTER**- 20 tickets to event; logo and name recognition on event signage; includes inside cover or back page ad in program book with greeting, website, social media and press release

\_\_\_\_\_ **\$ 5,000 LEADER**- 10 tickets to event; logo on event signage; includes full-page ad in program book, website and social recognition

\_\_\_\_\_ **\$ 2,500 ORGANIZER**- 5 tickets to event; logo on event signage; includes half-page ad in program book and website recognition.

\_\_\_\_\_ **\$ 1,500.00 ACTIVIST**- 4 tickets to event; name listed in event signage; includes quarter page ad in program book and website recognition.

\_\_\_\_\_ **\$ 1,000.00 ALLY**- 3 tickets to event; name listed on event signage; includes eight-page add in program book.

\_\_\_\_\_ **\$ 500.00 ADVOCATE**- 2 tickets to event; name listed in program book; includes greeting in program book (60-80 characters)

\_\_\_\_\_ **\$ 150.00 FRIEND**- 1 ticket to event; name listed in program book.

**Program Book Advertisements**

\_\_\_\_\_ **\$1500.00** Full-Page Ad (8.5" x 5.5")

\_\_\_\_\_ **\$ 300.00** Eighth-Page Ad (2" x 2.75")

\_\_\_\_\_ **\$ 750.00** Half-Page Ad (4.25" x 5.5")

\_\_\_\_\_ **\$ 150.00** Greeting (60-80 characters)

\_\_\_\_\_ **\$ 500.00** Quarter-Page (4.25" x 2.75")

\$\_\_\_\_\_ I would like to donate

**What Does it Cost to Support an Art Therapy Program?**

**Art Therapy**, facilitated by a professional art therapist, effectively supports personal and relational treatment goals as well as community concerns. Art therapy is used to improve cognitive and sensorimotor functions, foster self-esteem and self-awareness, cultivate emotional resilience, promote insight, enhance social skills, reduce and resolve conflicts and distress, and advance societal and ecological change. (American Art Therapy Assoc.)

It costs about \$10,000 a year (per therapist) to provide an art therapy program with the supplies needed:

One Intensive Outpatient (IOP) group session, 3 hrs x 12 clients.....\$700

Supplies for twelve sessions for one person .....\$400

Canvases for a 10-person group session .....\$100

One Hour of an Art Therapist's clinical time .....\$125

**With your support, we can help our community create, express and heal.**

**Mail your support to: the HELMS Foundation, 7620 Market St., 2<sup>nd</sup> Floor, Boardman, Ohio 44512**

**Visit our website: HELMSmv.org**

**Email: HELMSmv2018@gmail.com**